



**The Every Ribbon Counts Foundation Health, Home and Happiness
Expos**

August 15 and October 20, 2022

Lehigh Valley Mall Event Court Upper and Lower Levels

Providing Health and Wellness Services, Education, & Awareness

ADVERTISING OPPORTUNITY FOR SPONSORS

All spots will be filled first come, first serve.

The Every Ribbon Counts Foundation will be hosting TWO Health and Wellness Expos at the Lehigh Valley Mall, Each event will be geared to providing health, happiness, home, and wellness services, education, and events for the Lehigh Valley. We have 100 vendors spaces available for each event, and vendor contracts are available on the Every Ribbon Counts website under the Events tab.

For each event, the Lehigh Valley Mall will hang an event banner months prior to EACH Expo. The events will also be advertised in conjunction with Lehigh Valley Mall promotions and marketing, and on our media outlet supporting stations.

Sponsorship Levels:

\$300 Business Card type ad to be placed on the bottom of the banner, both sides for both events. Also includes your business logo on the marketing postcards and social media ads for the events. Also includes booth at both events. (Only 5 spots are available at this level).

\$125 Business Name/Logo on the back of the marketing post cards for both events that the mall stores will help distribute months before the event. Reduced Booth price of \$25 per event.

To become a sponsor, please contact the Every Ribbon Counts Office at 610 417- 2448 or email your inquiry to:

Info@EveryRibbonCounts.com

Deadline for all Banner Art is February 1, 2022

Thank you!

The Every Ribbon Counts Foundation

Sponsorship Information Form Due by February 1, 2022

Mail to: 452 Manor Drive, Nazareth, PA 18064

Company Name: _____

Your Name: _____

Mailing Address: _____

City/State/Zip: _____

Cell/Text: _____

Email: _____

Website: _____

Social Media Sites:

What does your business do?

SPONSORHIP LEVEL: _____ \$300 _____ \$125

Please check which Expo you would like a booth at*:

_____ August 15 _____ October 20 _____ Both

*as per Mall guidelines and Insurance regulations, all vendors who have a booth must also fill out a vendor contract. One has also been attached for you.

All artwork needs to be emailed to: INFO@EVERYRIBBONCOUNTS.COM no later than January 20, 2020
FORMATS REQUIRED: VECTOR FILE and JPEG or original illustrator files.

Suggestions:

If you are advertising on the marketing postcards, make sure that your website/phone number is a part of your logo! You need to make it easy for people to contact you.

If you need logo revision and do not have a graphic artist, our in-house design firm can assist for the Non-profit rate of \$50.

Full color is best.

~Please note that by agreeing to participate, you hold yourself solely responsible for all actions and potential injuries, not the hosting facility, the organizers, or any other party and by submitting payment for this event, you are indicating that you have read and understand and agree to all requirements and guidelines for this event.